

Greetings Industry Power Players (EPP) Applicant! **In addition to filling out the attached questions and submitting your resume, complete one of the requirements below.**

Applications are due Wednesday, September 5th by 5pm to Howard Center (next to Starbucks) 3rd floor, Office of Protocol and Events.

Please email any questions to eboard.epp@gmail.com

Fashion & Design Applicants:

Please submit your portfolio/a visual representation of your interests and experience in fashion. You may also submit an EXTENSIVE proposal for a fashion related event. Finally, please submit a design for a new EPP t-shirt. Be ready to elaborate on your submission in your interview.

Film/TV/Photography/Theater Arts Applicants:

Please submit a sample of something you have directed, edited, produced. Or you can create a new commercial/video campaign for EPP. If creating a new EPP campaign, include your treatment and/or storyboard. You may record videos using your cellular device.

Music Applicants (Includes Artists, Managers, Producers, etc):

Create a 1-page outline of your goals for the year. I.e. how will you market yourself as an artist/what would you do for an artist as an aspiring manager, agent, etc. How are you branding yourself/your company on and most importantly outside of Howard's campus? Artists-be prepared to perform at your interview.

Journalism Applicants:

Create a mock magazine. It can be titled whatever you want it be as well as be as long or short as you see fit. We are looking for examples of your writing skills as well as your ability to creative with the design and layout of the publication. Please include topical (current events that are of interest to you) information.

Public Relations/Marketing Applicants:

Scenario: EPP is planning an event that we want the whole university to attend. You can decide what type of event. Your job is to create a marketing plan that will outline how you plan to get students to attend. You also need to create a flyer and press release

(*Note to Business Applicants:)

If you're an aspiring entrepreneur and your "endeavor" does not fit into ANY of the above options, please submit an outline of your (future) companies' business plan and be prepared to elaborate during your interview

Legal Applicants

Take a past highly publicized case or you may create your own case and create a one-page memorandum describing the facts of case and how you would prosecute or defend a client. Also define Entertainment Law.

Industry Power Players (EPP)

Fall 2012 Membership Application

circle one: new applicant returning member
Did you apply for membership last year? Yes ___ No ___

Please complete the application packet along with a resume and cover letter and any additional materials to Howard Center (next to Starbucks) 3rd floor, Office of Protocol and Events by **Wednesday, September 5pm at 5pm. NO LATE APPLICATIONS WILL BE ACCEPTED.** If you have any questions regarding the application, please email eboard.epp@gmail.com

PLEASE TYPE ALL INFORMATION!

Name: _____ ID #: _____
School: _____ Major: _____ Minor: _____ Classification: _____
Phone: _____ Email: _____
Hometown: _____
Age: _____ Birthday: _____ Gender: _____ Shirt Size: _____

Applicant Questions:

1. Why are you interested in becoming a member of Endustry Power Players? In addition to networking, what would you like to gain from EPP?
2. What are your future goals? Educational? Career?
3. What are your assets, networks, connections that could be relevant to EPP?
4. What are your talents/special skills?
5. Do you have any past experience working in entertainment, media, fashion, or business?
6. Are you involved in any other organizations on campus? If so, which one(s)?
7. If you could express one concern for the organization, what would it be? -OR- What EPP speakers/programs/events would you like to see this school year?